

sponsorship package

TRULY ARAB, FULLY AMERICAN.

ADC convention | June 16-17, 2023
Crystal Gateway Marriot, Arlington, VA

ADC | TRULY ARAB,
FULLY AMERICAN.

In the following pages you will find important information about applying for participation in the ADC National Convention as well as contact information for any questions you may have.

Date: June 16-17, 2023

Location: Crystal Gateway Marriot, Arlington, VA

The American-Arab Anti-Discrimination Committee (ADC), now in its 43rd year, hosts its national convention every year in Washington, DC. The convention continues to be the largest national gathering of Arab Americans every year. Convention attendees from across the country will converge on the nation's capital for four days to address important policy issues affecting all Americans, as well as celebrate our Arab cultural heritage.

Our target audience is your target audience:

- ADC members
- Government and political officials
- Policy makers
- Academics, researchers, and educators
- Nonprofit organizations
- Grassroots organizers
- National media
- Civil rights organizations
- Religious/interfaith groups
- Attorneys and other legal professionals
- Students
- Young professionals

ADC looks forward to your sponsorship, advertisement, and active participation in this year's convention. We have several exciting opportunities available, so it is our hope that one of these selections will appeal to you

How to Apply

Complete the enclosed form if you would like to reserve a space for your organization at the convention.

We are in need of generous sponsors like you who can help us continue our mission!

As a sponsor of the National Convention you will:

- Reach decision makers from government agencies, embassies, corporations, small businesses, nonprofits, and academic institutions.
- Increase national awareness of your organization through the National Convention website, the ADC E-Times newsletter (50,000 readers), publicity flyers and brochures (10,000 recipients), and the event program book (1,000+ participants).
- Demonstrate your organization or business' commitment to equality and civil rights.
- Be recognized as a key sponsor of ADC.

Past ADC sponsors and advertisers have included:

- Marathon Oil
- DTE Energy
- Qatar Airways
- Middle East Airlines
- Damascus Bakeries
- Basha Diagnostics
- Georgetown Design Group
- Farouk Systems
- Arabtec Construction
- Hilton Worldwide
- Stickley Furniture
- St. Jude Children's Research Hospital
- National Arab American Medical Association
- USA Networks Characters Unite
- Middle Eastern American (MEA) TV & Radio
- State Farm
- BLS Limo Group
- Spectrum Radio
- Qatar Foundation
- New Levant Initiative
- Middle East Bookstore
- Protea Gallery

Event underwriting opportunities are available. Contact ADC to create your custom package!

Partner Package - \$100,000

- Most prominent listing of corporate logo in convention-printed materials and on-site at event
- Verbal and visual recognition at convention sessions
- 2 full-page color ad in the convention program
- Most prominent and complimentary exhibit and/or job fair booth
- 10 complimentary convention passes
- 2 reserved VIP gala tables with premier seating
- Logo hyperlink on convention website
- Recognition and logo hyperlink on press releases
- 60-second promo video at the Saturday evening gala

Executive Package - \$50,000

- Most prominent listing of corporate logo in convention-printed materials and on-site at event
- Verbal and visual recognition at convention sessions
- 2 full-page color ad in the convention program
- Most prominent and complimentary exhibit and/or job fair booth
- 10 complimentary convention passes
- 2 reserved VIP gala tables with premier seating
- Logo hyperlink on convention website
- Recognition and logo hyperlink on press releases
- 30-second promo video at the Saturday evening gala

Principal Package - \$25,000

- Prominent listing of corporate logo in convention-printed materials and on-site at event
- Verbal and visual recognition at convention sessions
- 1 full-page color ad in the convention program
- Prominent and complimentary exhibit and/or job fair booth
- 5 complimentary convention passes
- 1 reserved VIP gala table with premier seating
- Logo hyperlink on convention website

Signature Package - \$10,000

- Prominent listing of corporate logo in convention-printed materials and on-site at event
- Visual recognition at convention sessions
- 1 full-page color ad in the convention program
- Prominent and complimentary exhibit or job fair booth
- 3 complimentary convention passes
- 1 reserved VIP gala table with premier seating
- Logo hyperlink on convention website

Patron Package - \$5,000

- Prominent listing of corporate logo in convention-printed materials and on-site at event
- 1 full-page black & white ad in the convention program
- 2 complimentary convention passes
- 1 reserved VIP gala tables with preferred seating
- Logo hyperlink on convention website

Benefactor Package - \$2,500

- Listing in convention-printed materials and on-site at event
- 1 half-page black & white ad in the convention program
- 1 complimentary convention pass
- Recognition on convention website

Dinner Table - \$2,000

- One reserved table for 10 people
- Business name listed on table

Lunch Table - \$1,500

- One reserved table for 10 people
- Business name listed on table

Supporter \$1,500

- Listing in convention materials and on-site at event
- 1 complimentary convention pass
- Recognition on convention website

Advertise in the Convention Program Book

Ad Specifications & Rates



Ad

- Inside Front Cover.....\$2,500*
- Inside Back Cover.....\$2,500*
- Full Page.....\$1,000
- Half Page.....\$500
- Quarter Page.....\$250

*Only one (1) space available

Title	Full Name	Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>

Address

City/State/Province	Country/Postal Code
<input type="text"/>	<input type="text"/>

Phone	Email
<input type="text"/>	<input type="text"/>

SPONSORSHIP PACKAGE

<input type="checkbox"/> Partner \$100,000	<input type="checkbox"/> Executive \$50,000	<input type="checkbox"/> Principal \$25,000
<input type="checkbox"/> Signature \$10,000	<input type="checkbox"/> Patron \$5,000	<input type="checkbox"/> Benefactor \$2,500
<input type="checkbox"/> Dinner Table \$2,000	<input type="checkbox"/> Lunch Table \$1,500	<input type="checkbox"/> Supporter \$1,500
<input type="checkbox"/> I/we cannot attend, but please accept a tax-exempt gift of \$ _____ to ADC Research Institute (circle one).		

ADVERTISING OPPORTUNITIES - Ad

- ☐ Inside Front Cover \$2,500 ☐ Half Page \$500
☐ Inside Back Cover \$2,500 ☐ Quarter Page \$250
☐ Full Page \$1,000

TOTAL AMOUNT DUE \$ _____

We accept (please indicate your preferred payment method below):

☐ Send Invoice ☐ Check enclosed ☐ Visa ☐ MasterCard ☐ American Express

Cardholder Name	Credit Card Number	Expiration Date	Security Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Billind Address. if different from primary contact

Full payment is due upon execution of this Application. All fees are deemed fully earned and are non-refundable. Cancellation by Sponsor/Advertiser does not relieve Sponsor/Advertiser of liability for full payment of fees, notwithstanding the loss of Sponsor/Advertiser package bene ts.

Signature	Date
<input type="text"/>	<input type="text"/>

SEND COMPLETED APPLICATION WITH PAYMENT

Questions? • Call (202) 244-2990 • Email adc@adc.org

ONLINE at adc.org BY FAX to (202) 333-6470 • BY EMAIL to adc@adc.org
BY MAIL to 1705 DeSales Street NW, Suite 500 Washington, DC 20036

Thank you